

Mercedes*Sport*

Genuine individualisation
for the E-Class



Mercedes-Benz



Mercedes*Sport*





Make the E-Class
your E-Class





Elegance. Interpreted with dynamic style

There are plenty of good reasons why you drive a Mercedes-Benz. Thrilling design. Reassuring quality. And impressive technology, packed with innovation.

The MercedesSport individualisation range is designed to accentuate the character of your vehicle – in elegant, sporty style. While your car remains, in every detail, a Mercedes-Benz.

After all, it is our own developers who are behind the sporty touches which emphasise the finely honed design of your E-Class. And the special technology which delivers more direct handling characteristics.

Express your individuality – with MercedesSport.

The journey was the wind tunnel. The destination was the road

Good design is design which manages to be impressive when it comes to functionality too. As demonstrated by the MercedesSport styling components, all of which undergo thorough testing in the wind tunnel. Athleticism and dynamism from front to rear. Finely tuned to the design idiom of your E-Class.

Of course it goes without saying that we don't limit ourselves to delivering a dazzling exterior. The MercedesSport cockpit refinements round off the appearance of your sporty, elegant vehicle in confident style.

Individual character inside and out – MercedesSport.







Individual design idiom.

Unmistakably Mercedes

What is it that makes a Mercedes a Mercedes? It comes down to a creative process that challenges vehicle designers and developers to combine classic elegance and a contemporary design idiom with consummate style.

Using this experience as our basis, we have made further dynamic developments to the design of the E-Class: with MercedesSport. The styling components accentuate the outline of the series-produced vehicle. Bold light-catching contours underline the car's sporty character.

The front apron spoiler lip and the matt black daytime driving light trim highlight the vehicle's elegance and sporty nature by making the air intakes appear larger and emphasising the car's width. These design principles continue through the side sill panels to the powerful diffuser-look rear apron trim. A roof spoiler and rear spoiler round off the dynamic look.

Aesthetic appeal is not, of course, the only crucial factor during development. The MercedesSport add-on parts undergo extensive testing and optimisation. After all, a Mercedes is a Mercedes.

Giving your E-Class Coupé a broader look:

**Front apron spoiler lip,
matt black daytime driving light trim
and side sill panels**



Powerful design:

Diffuser-look rear apron trim
[pictured above]

Subtle accents:

Rear spoiler and roof spoiler
[pictured below]

*For the full range of
products for E-Class
Coupé and Cabriolet,
go to page 24*

Exclusive design. With intelligence

MercedesSport adds to the visual appeal of your E-Class. The styling components are intelligently designed, and the consistent use of cutting-edge computer technology enables precise, high-quality manufacturing. Using the original vehicle data when developing the individual elements also assures an optimum precision fit.



A larger, more dynamic look:
Daytime driving light trim in matt black
and front spoiler lip
[pictured above and on right-hand page]

*For the full range of
products for E-Class
Saloon and Estate, go
to page 22*

The intelligent design, based on the add-on principle, allows many of the components to be attached without any modifications to the vehicle. This not only conserves resources but is also cost-effective. Your Mercedes-Benz retains its full warranty too – without, of course, the need for additional inspection by the relevant authorities. Showing that impressive design can also be impressive when it comes to practical implementation.



Sporty aplomb in Mercedes-Benz quality:
Side sill panels, plus rear spoiler,
roof spoiler and diffuser-look rear apron trim
[pictured above]





Send out a signal. With select highlights

Some doors just seem to open for you. Particularly when they lead to an exclusive interior. Open the front door of the car and you are welcomed by a door sill panel with illuminated MercedesSport lettering. Produced in brushed stainless steel with a glass inlay, it is designed to help you make an entrance.

Other high-quality, individual touches for the interior include the sporty steering wheel, trimmed in perforated leather. Shift paddles for models with automatic transmission allow fast gear changes. And the optional steering wheel heating ensures that, despite all the dynamism, there's no need to compromise on comfort.

Stainless steel-effect pedal covers with non-slip studs combine function and aesthetic appeal to add a further highlight. Whether you drive a manual or automatic model, enjoy the sensation of optimum contact with the engine and transmission.

Black velour mats round off the interior. With embroidered MercedesSport label and contrasting white stitching, they reflect the expectations you have of your vehicle: high-quality refinement, combined with a dynamic driving feel.

Tangible sportiness:

The MercedesSport steering wheel*
in perforated black leather.
With sporty shift paddles and heating
as an option [pictured left]

**for E-Class Saloon
and Estate only*



Elegance that sends out a signal:
Door sill panels*
in brushed stainless steel,
front panels illuminated
[pictured top]

Elegance in non-slip form:
Black velour mats
with embroidered
MercedesSport lettering
[pictured below left]

*Elegance to the tips of
your toes:* **Stainless
steel-effect pedal covers**
with non-slip stud inlay
[pictured below right]



MercedesSport



A sporty sensation on the road. Even when standing still

Even when the car is stationary, you can see the sporty potential: because optimised functionality demands design that oozes performance. Take a look, for example, at the perforated brake discs which form part of the MercedesSport braking kit. Or the crisp contrasts of the two-tone high-sheen light-alloy wheels.

You can feel the sporty potential too: thanks to suspension components which deliver more direct road holding.

All ensuring that MercedesSport triggers one thought in your mind: let's go!



Robust arguments. With no compromises

If you enjoy acceleration, it is important that your braking system is particularly effective when it comes to slowing down. No problem with the MercedesSport braking kit. Its perforated brake discs ensure optimised ventilation and, in the rain, help prevent a film of water forming between the brake disc and brake shoe.

The braking system looks good too – with a sporty disc design and brake callipers featuring a badge emblazoned with Mercedes-Benz lettering.

A MercedesSport suspension kit is also available for many models of the E-Class Saloon. The modified dampers and anti-roll bars deliver a more direct handling sensation. With shorter springs, it can lower the suspension by up to 15 mm*. After all, there are no highs in sport without the lows.

Choose a combination of MercedesSport suspension and braking kits for a more dynamic handling experience – and a lasting impression.



Sophisticated technology with visual appeal:
MercedesSport braking kit
for E-Class Saloon and Estate

**for entry-level and
ELEGANCE models only*

More direct thanks to tauter tuning:
MercedesSport suspension kit
for E-Class Saloon

*Please contact your Mercedes-Benz partner for
details of models for which the MercedesSport
braking and suspension components are available*

Distinctive looks. Plus safety



Corrosion-proof two-tone finish:
MercedesSport 5-spoke wheel for E-Class Saloon and Estate, diameter 45.7 cm (18-inch)

Available separately:
Hub caps in high-gloss black with chromed star

A painstaking series of steps results in the highlights of the road: MercedesSport two-tone wheels, in high-sheen aluminium with a contrasting black paint finish. Wheels that are distinctive in design and dimensions.

Beneath the designed finish lies a wealth of expertise. Our engineers subject each wheel model to stringent testing in order to ensure that it meets the standards of the Mercedes-Benz brand. After all, wheels are subject to extreme loads. Body-to-tyre clearance, running performance and braking characteristics are analysed and optimised. Each MercedesSport wheel covers at least 300,000 km before it receives technical approval – significantly more than the TÜV (German Technical Inspection Association) demands.

All of this results in a wheel which is optimally attuned to your Mercedes-Benz, for the benefit of your safety. And for long-term satisfaction, the wheel surface is tested for the effects of the elements. Ensuring that your wheels retain their impressive looks for a long time to come.

Cast in dynamic form:
MercedesSport 5-spoke two-tone wheel
for E-Class Coupé and Cabriolet,
size 45.7 cm (18-inch)



Sweeping lines. And pinpoint precision

An E-Class speaks a language all of its own. Over the course of an intensive creative process, the bodywork was painstakingly perfected by the Mercedes-Benz designers.

The MercedesSport components were also developed under the premise “perfection in variation”. The results logically extend on the vehicle’s design in the form of aerodynamic add-on parts. Or distinctively interpret it, as evidenced in our two-tone light-alloy wheels. The aim was always to find the optimum way

to combine technical parameters and a demanding design idiom. The result: tautly modelled, streamlined surfaces which underline the contours of the E-Class models in sporty style.

The designs are produced in two-dimensional and three-dimensional formats, and at this point of the development process component properties such as weight, machining possibilities or material distribution can already be deduced. Virtual test runs then allow any weak spots to be detected at an early stage.



Design with style and creativity:

First drafts are sketched on paper using pencil and coloured markers



Refining the details:

The final details of the design are worked out on the digital drawing board

Minimal resistance. With optimum strength

With a Cd value of 0.24, the E-Class Coupé is one of the most streamlined series-produced cars in the world. In order to do justice to its benchmark status, MercedesSport products not only have to satisfy in aesthetic terms – they also have to prove their functionality in numerous tests.

The styling components, for example, are extensively tested in the wind tunnel, both individually and as a set. The aerodynamic effect of the wheels cannot be underestimated here: it can contribute significantly to fuel economy and to optimised brake ventilation.

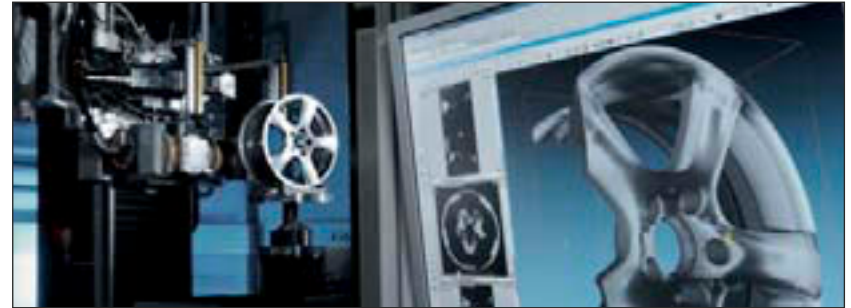


Top-level optimisation:

MercedesSport components undergo a series of tests in which our vehicles also have to prove themselves

In addition to vehicle-compliant design and assessment under dynamic conditions, the products have to satisfy other requirements. Our light-alloy wheels, for example, are subject to tough testing on the biaxial wheel test rig. And high-tech instruments such as a scanning electron microscope and computer tomograph are used to analyse material characteristics and durability.

The fact that our testing is far more thorough than requirements stipulate can be attributed to our quest for uncompromising quality. You would expect nothing else, after all, from Mercedes-Benz.



Thorough examination:

The computer tomograph discovers even the finest irregularities in the material structure

Mercedes*Sport*

Genuine individualisation for the E-Class Saloon
and the E-Class Estate

Design | Exterior



Daytime driving light trim
Available in matt black and
high-sheen chromed

W S

Front apron spoiler lip
Primed*

W S



Side sill panels
Primed.* Set of 6

W S



Diffuser-look rear apron trim
Primed*

W S



Roof spoiler
Primed*

W S



Rear spoiler
Primed*

W



Exterior mirror housings
Black. Set of 2

W S



Door handle recesses
High-sheen chromed. Set of 4

W S

- W Model series W212, E-Class Saloon
S Model series S212, E-Class Estate

*Picture shows paint suggestion. To be painted by your Mercedes-Benz partner

Please note additional information in our MercedesSport price list or contact your Mercedes-Benz partner

Design | Cockpit



Door sill panels,
front panels illuminated
Ground stainless steel. 6-piece set

W S



Sports steering wheel
Perforated black leather. With shift
paddles and heating as an option

W S

Technology



5-spoke wheel, black/two-tone
45.7cm (18-inch). Available with or
without MercedesSport lettering

W S



Hub cap
Black, high-gloss, with chrome star

W S



Velour MercedesSport mats
High-quality sporty look, black with
contrasting stitching. MercedesSport
lettering on front mats. Set of 4

W S



Stainless steel-effect pedal covers
With non-slip stud inlay

W S



Braking kit
Consisting of internally ventilated,
perforated brake discs and brake
callipers with Mercedes-Benz lettering

W S



Suspension kit
Consisting of dampers and anti-roll bars.
Lowering of up to 15 mm (ELEGANCE and
entry-level models only)

W

Mercedes*Sport*

Genuine individualisation for the E-Class Coupé
and the E-Class Cabriolet

Design | Exterior



Daytime driving light trim
Available in matt black and
high-sheen chromed

[A] [C]

Front apron spoiler lip
Primed*

[A] [C]



Side sill panels
Primed.* Set of 6

[A] [C]



Diffuser-look rear apron trim
Primed*

[A] [C]



Roof spoiler
Primed*

[C]



Rear spoiler
Primed*

[A] [C]



Exterior mirror housings
Black. Set of 2

[A] [C]



Door handle recesses
High-sheen chromed. Set of 2

[A] [C]

- ☐ Model series C207, E-Class Coupé
☐ Model series A207, E-Class Cabriolet

*Picture shows paint suggestion. To be painted by your Mercedes-Benz partner

Please note additional information in our MercedesSport price list or contact your Mercedes-Benz partner

Design | Cockpit



Velour MercedesSport mats

☐ ☐

High-quality sporty look, black with contrasting stitching. MercedesSport lettering on front mats. Set of 4



Stainless steel-effect pedal covers

☐ ☐

With non-slip stud inlay

Technology



5-spoke wheel, black/two-tone

☐ ☐

45.7cm (18-inch). Available with or without MercedesSport lettering



Hub cap

☐ ☐

Black, high-gloss, with chrome star

Star-branded individuality. Welcome on board



MercedesSport is designed to allow you to refine your E-Class in elegant, sporty style. Whether you opt for design components for the exterior or cockpit or for our technology kits, you can be sure of innovative technology with dynamic styling. And, of course, the familiar premium quality, individually tailored to your tastes.

Consistently high standards of quality and safety also apply when it comes to fitting your MercedesSport components. After all, add-on parts fitted to your car have to be able to cope with speeds of up to 250 km/h.

Contact your Mercedes-Benz partner for further information about the MercedesSport individualisation range. They will be able to advise you on availability and suitability for your vehicle model.



Please note: changes may have been made to the products since this brochure went to press (31.05.2010). The manufacturer reserves the right to make changes to the design, form, colour and specification during the delivery period, provided these changes, while taking into account the interests of the vendor, can be deemed reasonable with respect to the purchaser. Where the vendor or the manufacturer uses symbols or numbers to describe an order or the subject of an order, no rights may be derived solely from these. The illustrations may show accessories and items of optional equipment which are not part of standard specification. Colours may differ slightly from those shown in the brochure, owing to the limitations of the printing process. This brochure is distributed internationally. It provides a general indication of the range of models, features, optional extras and/or colours available in various countries. Some of the models, features, optional extras and/or colours shown may not be available in your country or may only be available in a different specification. Additionally some models, features, optional extras and/or colours may only be available in combination with others. For current and more specific information in relation to the range of models, features, optional extras and/or colours available in your country, and their pricing, you should contact your nearest authorised Mercedes-Benz Passenger Car Dealer.